

# J. K. Mullen High School

## FOOTBALL End Zone Club

Catholic. Lasallian. College Prep.

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To: Potential 2010 Program Sponsor  
Mullen High School Football

From: Mullen Football End Zone Club

Subject: Program Advertising

We appreciate your interest in becoming an advertiser in the 2008 Mullen High School Football Program.

Each season the Mullen High School Football End Zone Club offers advertising opportunities to help fund production of the Mustang Football Program. Program proceeds go directly to supporting our championship Mullen football and the development of our fine young athletes.

The Football Program is sold at all home games at Brother Bernard DeLaSalle Stadium on the Mullen campus. It is a souvenir publication kept for years, with distribution to over 500 fans from the Mullen student body, alumni, community and visiting teams. The perennial championship contending Mustangs consistently attract print media and television coverage, creating additional value for your advertising dollars.

Your advertising sponsorship is tax deductible. We offer several advertising levels designed to accommodate your business objectives and support level. Please review the attached advertising offerings and let us know what works for you.

Thank you, on behalf of the 2010 Mullen Mustang Football Team and the End Zone Club.

Dave Logan  
Mullen Football Head Coach

Todd Reynolds  
End Zone Club President