

# J. K. Mullen High School

## FOOTBALL End Zone Club

Catholic. Lasallian. College Prep.

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To: Potential 2010 Banner Sponsors  
Mullen High School Football

From: Mullen Football End Zone Club

Subject: Banner Purchase

We appreciate your interest in becoming a banner sponsor for the Mullen High School Football End Zone Club, 2010 season.

Consistent with our school's heritage as an orphanage, and a school with a mission to provide an accessible educational opportunity, with sensitivity to those that may not have significant financial resources, the players and parents of our Football Program take a significant financial responsibility for funding our Football Program.

Each season the End Zone Club seeks the support of the business community by selling advertising banners to help fund the Mustang Football Program. Banner proceeds go directly to our players in the form of pre-game meals, transportation to games, financial assistance for "Spirit Packs" (Sweat Pants, Sweat Shirt, Cap, T-Shirt, Shorts) and team building events.

Banners are displayed at Brother Bernard DeLaSalle Stadium on the Mullen campus; an excellent advertising venue drawing fans from the Mullen school community, alumni, and visiting teams. The two time defending 5A State Champion Mustangs consistently attract print media and television coverage creating additional value for your advertising dollars.

Your banner will display your company or organization's name, logo, slogan, and contact information and be prominently positioned to give your product or service the advertising exposure you are looking for.

Your sponsorship is tax deductible. We offer several sponsorship levels designed to accommodate your sponsorship interest and business objectives. Please review the attached sponsorship offerings and let us know what works for you.

Thank you, on behalf of the 2010 Mullen Mustang Football Team and the End Zone Club.

Dave Logan  
Mullen Football Head Coach

Todd Reynolds  
End Zone Club President